





















# SEASON 10 CALENDAR

ABB FORMULA E  
FIA WORLD CHAMPIONSHIP

PRE-SEASON TESTING	 VALENCIA, SPAIN	OCT 23-27	R9	 ROME, ITALY	APR 14
R1	 MEXICO CITY, MEXICO	JAN 13	R10	 MONACO, MONACO	APR 27
R2	 DIRIYAH, SAUDI ARABIA	JAN 26	R11	 BERLIN, GERMANY	MAY 11
R3	 DIRIYAH, SAUDI ARABIA	JAN 27	R12	 BERLIN, GERMANY	MAY 12
R4	 TBD	FEB 10	R13	 TBD	MAY 25
R5	 TBD	FEB 24	R14	 JAKARTA, INDONESIA	JUN 8
R6	 SÃO PAULO, BRAZIL	MAR 16	R15	 PORTLAND, USA	JUN 29
R7	 TOKYO, JAPAN	MAR 30	R16	 LONDON, UK	JUL 20
R8	 ROME, ITALY	APR 13	R17	 LONDON, UK	JUL 21



# EXPERIENCE

- Standard opening hours: 10:00-18:00
- One staff access wristband per 25 guests
- Dedicated brand ambassadors
- Access to VIP drop off
- Space based on 1.6 sqm per person
- Seating based on minimum 60% capacity
- Designated seating area for groups of 15 or more
- Behind the scenes access to teams and drivers
- All day world-class catering representing local & international cuisine
- Open bar including Mïet & Chandon champagne, Heineken beer, cocktails, smoothies & soft drinks
- Pre event guidebook supplied by Formula E one month prior to the race
- Two dedicated pit lane walks time slots
- Race simulators alongside interactive entertainment
- Q&A sessions featuring Formula E drivers\*
- Limited edition HUGO BOSS gift
- Spectacular trackside location
- Live DJ
- Designated premium grandstand\*
- Access to exclusive garage tours

\*In select venues



## BOSS | EMOTION CLUB

At Formula E's most premium hospitality area – the BOSS | EMOTION CLUB, we create everything around you. Our premier location offers state of the art facilities, along with fine dining and breath-taking entertainment both on and off track.

Experience the thrills of the electric street racing series with unprecedented access to teams and drivers, dedicated pit lane walks and exclusive viewing areas.



Autorizzazione Agenzia di Viaggio SCIA protocollo nr. 30384  
pratica AP-1/S130-2016-174  
Iscritta al registro imprese della C.C.I.A.A. di Torino al nr. 1259722

P.IVA: 12037990012

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# EXPERIENCE

Formula E offers two types of packages for clients to purchase private hospitalites

## Formula E Race Suite Package:

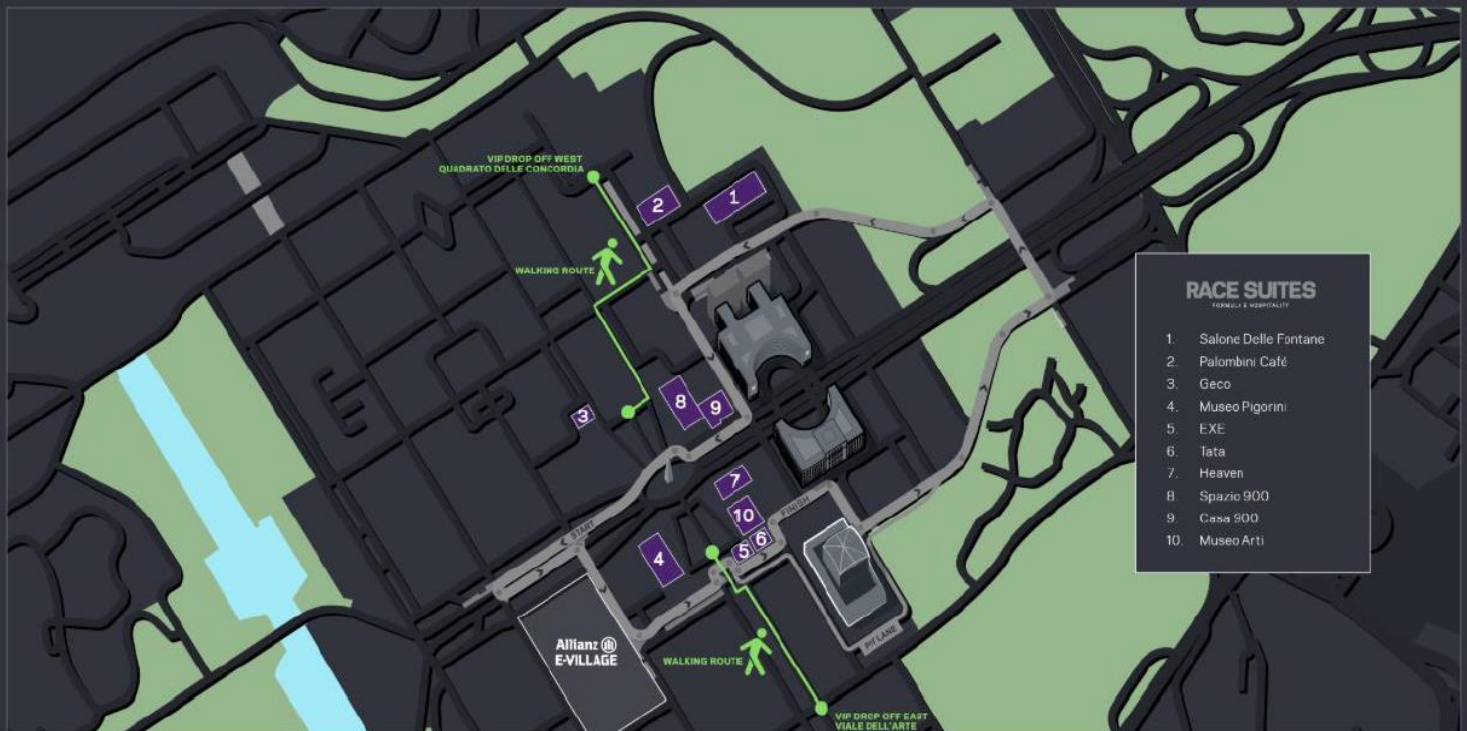
- A packaged product based on a minimum capacity and sold at a per person price.
- Full Race Suite provided to the Formula E specification.
- Inclusive of standard live race feed and generic Race Suites infographic.

- Minimum capacity is based on the Formula E hospitality specification of recommended 1.5 sqm per person for the optimum guest experience.
- Maximum capacity is determined by the venue Health & Safety regulations and is not considered the most suitable guest experience.

## Venue Rental Option:

Client purchases venue based on minimum capacity including accreditation, catering, necessary bars and buffets, security and cleaners. Clients to provide the internal fit out themselves.

Internal fit out defined as furniture, flowers and plants, electrical distribution, TVs, AV system including speakers and reception desk. Within this option the client is able to show their own personalised TV content on their screens by providing their own Audio/ Visual solution.



Event overlay subject to change



## Tata Restaurant Package : Euro 2.590/ p.pax

- Standard opening hours: 10:00-18:00\*
- Two 55" TVs per 50 guests
- Two speakers per suite
- Staff access wristband per 10 guests
- One hostess per 50 guests
- One security personnel
- Cleaning of the suite during event
- Access to VIP drop off
- Personalised accreditation (pass + wristband)
- External wayfinding
- All day catering: continental breakfast, buffet lunch and light afternoon tea
- Beverages: tea, coffee, soft drinks, beer and wine (alcohol served from 12:00 noon)
- 5 MB WiFi
- Existing restaurant furniture
- Pre event guidebook supplied by Formula E one month prior to the event day
- Grandstand seat

## Haeven : Euro 3.360 / p.pax

- Standard opening hours: 10:00-18:00\*
- Two 55" TVs per 50 guests
- Two speakers per suite
- Staff access wristband per 10 guests
- One hostess per 50 guests
- One security personnel
- Cleaning of the suite during event
- Access to VIP drop off
- Personalised accreditation (pass + wristband)
- External wayfinding
- All day catering: continental breakfast, buffet lunch and light afternoon tea
- Beverages: tea, coffee, soft drinks, beer and wine (alcohol served from 12:00 noon)
- 5 MB WiFi
- Existing restaurant furniture
- Pre event guidebook supplied by Formula E one month prior to the event day
- Grandstand seat

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